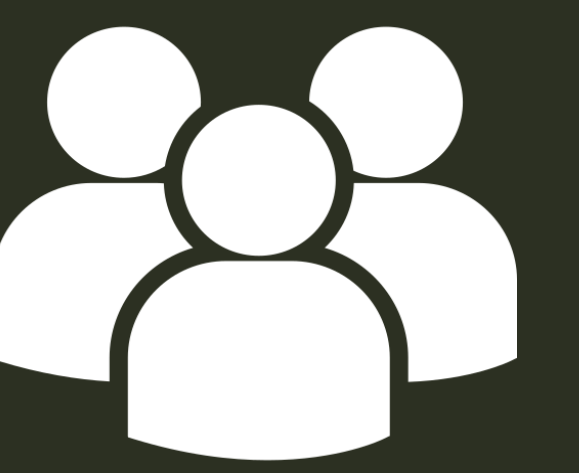


So you have a 3D model... how do you **SHARE** the data?

Platforms for **Interactive** and **Intuitive Visualization** and **Sharing** of Large 3D Models



BONUS
MODEL



SCAN ME

Paul R. Nesbit¹, Christopher H. Hugenholtz¹, Adam D. Boulding¹,
Paul R. Durkin², and Stephen M. Hubbard³

¹Department of Geography, University of Calgary, ²Department of Geological Sciences,
University of Manitoba, ³Department of Geoscience, University of Calgary



CHALLENGES Bottlenecks

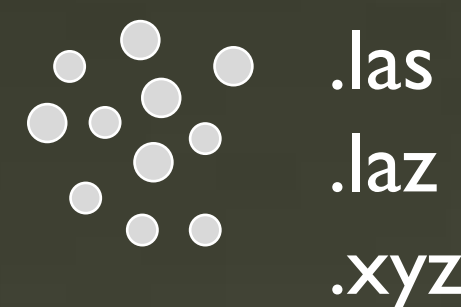


Conventional 2D Formats

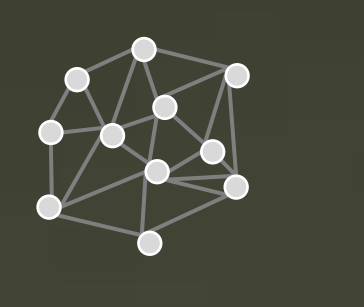


Fixed view
Static Interaction

3D files
LARGE
GBs 100s MB



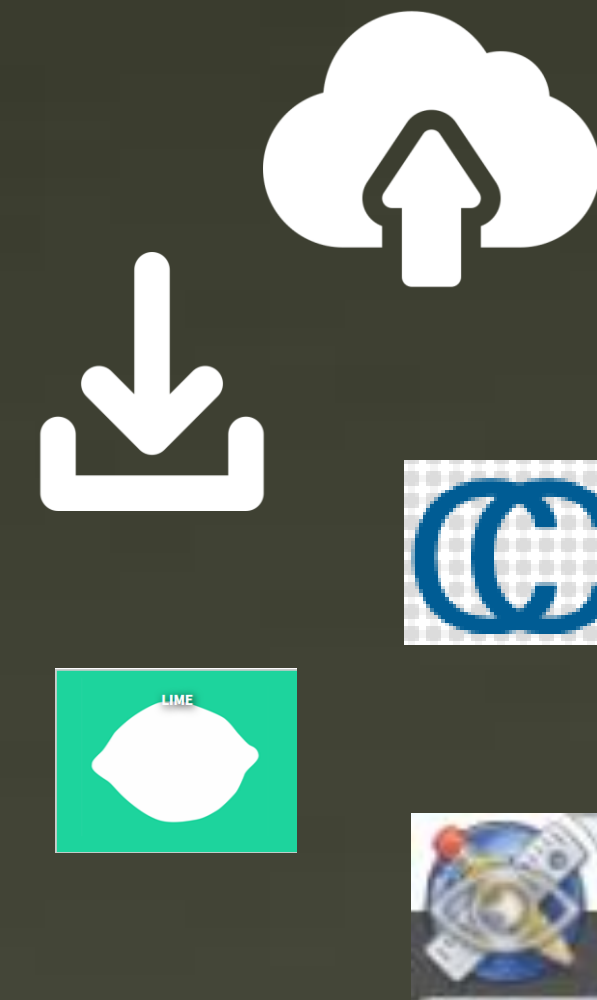
point
cloud



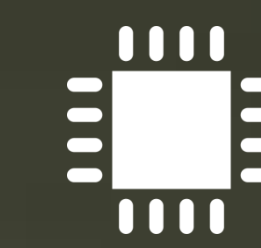
mesh

.las
.laz
.xyz

.obj
.ply
.mtx



File Transfer and Storage



High-end Hardware

Specialist Software



Convert

Reduce

Introduction

3D models are becoming **common data sources** within the geosciences.

Despite the ease of acquisition and processing (e.g., UAV-SfM), the ability to **share** and **visualize** 3D datasets remains challenging, i.e., large files and need for high-end hardware and software.

We examine **three** modern platforms that overcome these bottlenecks and offer accessible, interactive, and intuitive control of large datasets without specialist software or hardware.

Visualization Platforms

- **Sketchfab**
 - Web-based
 - Subscription-based
 - Proprietary
 - Limited annotations
 - Ideal for **meshes**
- **potree**
 - Web-based
 - Open-source
 - Point clouds or Mesh
 - Requires coding
 - 'Built in' Tools
- **Unity** (videogame developer)
 - Open-source
 - Mesh preferred
 - Requires coding
 - Highly customizable
 - Stand-alone executable or App files can be exported for more than 20 systems (e.g., Windows, Mac, iOS, Android, and PS4).

Challenges and Potential

There are several modern visualization platforms capable of rendering large 3D datasets (e.g. point clouds and textured meshes). Web-based services, such as **Sketchfab** and **potree** provide practical options for sharing data with end-users without cumbersome file transfer/storage:

- **Sketchfab** offers quick and easy uploads, but is limited by customizability and paid subscription.
- **potree** open-source code allows customization to functional data viewer. It is capable of rendering large datasets and may be most practical as a raw data viewer to share with collaborators or commercial partners using any common internet browser.
- Game engines (e.g., **Unity**) require significant coding and design for customizable visualizations. They may be best used presenting educational information, such as Virtual Field Trips, in which 'participants' can follow guided prompts or explore a field site on their own.

Modern Platforms for 3D Visualization and Sharing



Sketchfab

potree



unity



SCAN ME

Interactive
3D mesh on
Sketchfab



SCAN ME

Interactive 3D
point cloud
using potree



SCAN ME

Fully Customized
Videogame Viewer
using Unity

To download **desktop executable**
for Windows or Mac

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ASK TO TRY THE iOS APP!